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**Letter from the Vice-Chairman**

To Whom It May Concern:

The bearer of this letter is authorized by the IDEaL Education Foundation to solicit ads and donations for the annual Dr. Martin Luther King Jr. Scholarship Luncheon. This year’s Scholarship Luncheon will be held on **Saturday, January 19, 2019** at the Hilton Chicago/Oak Lawn 9333 S. Cicero, Oak Lawn, IL 60453 with the theme “Normalcy No More: A Call to Action”. In addition to awarding scholarships, we will honor community members whose work exemplifies the spirit and legacy of the Civil Rights Movement.

The Souvenir Journal of the Scholarship Luncheon is an additional source of revenue for scholarships and charitable donations. Your ad contribution will provide much needed support for programming and activities for deserving youth in the Chicago metropolitan area.

To purchase an ad in the Souvenir Journal, please complete the attached form and return it to Nisan Hubbard via email at [nisan\\_hubbard21@yahoo.com](mailto:nisan_hubbard21@yahoo.com) or mail it to The IDEaL Education Foundation, P.O. Box 19439, Chicago, Illinois 60619. Please remit camera-ready artwork and typewritten text, and protect photographs and artwork by enclosing them in a separate envelope. All checks should be made payable to the IDEaL Education Foundation. The deadline for submitting ad forms and accompanying artwork and text is **December 14, 2018**.

Thank you for your support.

Sincerely,

Marcus A. Payne  
Vice-Chairman

## Souvenir Journal Ad Form

Business/Organization Name : \_\_\_\_\_

Business/Organization Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

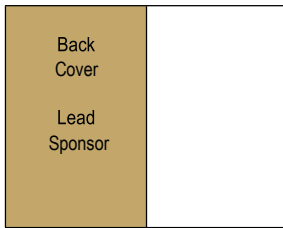
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

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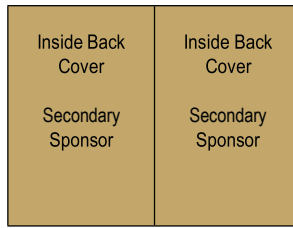
E-mail: \_\_\_\_\_

### Ad Sizes:

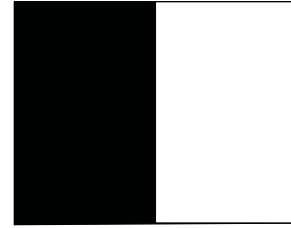
Please check the size of the purchased ad, and submit camera-ready art in **.JPEG (.jpg)** format (minimum resolution 150 dpi).



Back Cover – Color – \$1000



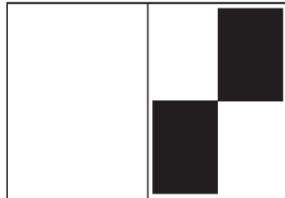
Inside Covers – Color – \$500



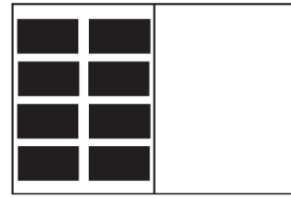
Full Page – \$100



Half Page – \$75



Quarter Page – \$50



Patrons/Business Cards – \$25

• Please make all checks payable to: **The IDEaL Education Foundation.**

The IDEaL Education Foundation’s Federal Tax Identification Number is: **36-3322231**

For more information please contact **Nisan Hubbard**, Marketing/Communications:

• **Email:** [nisan\\_hubbard21@yahoo.com](mailto:nisan_hubbard21@yahoo.com)

• **Phone:** (804) 536-7099

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