

IDEAL  
EDUCATION  
FOUNDATION



*The Twenty -Third Annual  
Dr. Martin Luther King Jr.  
Scholarship Luncheon*

*"Celebrating the Moral Courage to Take a Stand:  
A Tribute to Resiliency"*

**Saturday, January 13, 2018  
South Shore Culture Center, Robeson Theater  
7059 South Shore Drive, Chicago, IL 60649**

**SPONSORSHIP AND DONATION OPPORTUNITIES**

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## About the IDEaL Education Foundation

The IDEaL Education Foundation is a nonprofit, community-based educational and charitable organization with 501(c)(3) designation. Since 1992, the Foundation has worked to support the educational and social development of communities throughout metropolitan Chicago.

The IDEaL Education Foundation aims to enhance the well-being of our communities via educational and leadership development, while also promoting civic engagement. The attached listing describes in detail our programmatic thrust. The Foundation collaborates with private and public philanthropic, corporate and community organizations to build individual, family and community capacity among the recipients of its programmatic thrusts.

As chairman of the IDEaL Education Foundation, I would like to thank you for your consideration in becoming a sponsor or donor. Your contribution affirms your position as one who recognizes the importance of making human and social capital investments that will enhance the lives of our youth, their families, and the communities that we serve.

Cordially Yours,



Eddie L. Jones II  
Chairman IDEaL  
Education Foundation

## Project Alpha

The IDEaL Education Foundation provides annual financial and volunteer support for Project Alpha, a collaborative program developed with the March of Dimes Birth Defects Foundation to provide young men, ages 12-15, with information, motivation, and the necessary skills surrounding issues of responsibility, relationships, teen pregnancy, and sexually transmitted diseases. Project Alpha is held in the fall of each year, and consists of an intensive series of workshops and informational sessions conducted by adult volunteer facilitators and medical professionals/experts.

## Leadership Development Institute

The IDEaL Education Foundation annually sponsors high school students to participate in the Leadership Development Institute (LDI) program, and provides a direct mentoring relationship between each participating student and a member of the Foundation's Trustee Board. The Leadership Development Institute (LDI) is a weekend long retreat that equips high school students with vital leadership skills, including parliamentary procedures, conflict resolution, models of leadership, public speaking, community and civic engagement, and educational enhancement.

## A Voteless People Is A Hopeless People

The IDEaL Education Foundation implements A Voteless People Is A Hopeless People as an annual voter education workshop targeting Chicago-area youth. Through school-based workshop activities, adult volunteers focus on the history of voting, voter registration, the voting process and the U.S. government, and political participation.

## Go-To-High School, Go-To-College Mentoring Program

The "Go-to-High-School, Go-to-College" Mentoring Program, concentrates on the importance of completing secondary and collegiate education as a road to advancement. Statistics prove the value of this extra impetus in making the difference in the success of young African-American men, given that school completion is the single best predictor of future economic success. Through the Go-to-High-School, Go-to-College educational initiative, young men receive information through workshops, college access events/tours and learn strategies that facilitate success. Members of the Iota Delta Lambda Chapter of Alpha Phi Alpha Fraternity, Inc. and other community partners provide youth participants with excellent role models/mentors to emulate. Our program is open to all Chicagoland male students in middle to high school.

## Oratorical Contest

The IDEaL Education Foundation hosts an annual Oratorical Contest for Chicago-area junior high and high school students in an effort to promote the continued development of public speaking and writing skills among young men. The Contest is designed to expose youth to historical and contemporary oration, writing, and creative verbal and theatrical expression. Participating students compete against peers in the one-day contest, and the Foundation awards cash and other prizes for top student performers.

## Boy Scouts of America

The IDEaL Education Foundation sponsors Cub Scouts Pack #350 and Boy Scouts Troop #350, both located in Dolton, Illinois, and provides over 1000 volunteer hours and financial support for related scouting activities.

## Scholarship Program Overview

The IDeAL Education Foundation awards scholarships to deserving Chicago-area male high school and undergraduate college students at its annual Dr. Martin Luther King Jr. Scholarship Luncheon. To be eligible, scholarship applicants must hold a cumulative grade point average of 2.8 or greater (4.0 scale); be actively involved in church, community, and/or school-site activities; and, if in high school, plan to enroll at a four-year college/university.

## Recent Scholarship Recipients

<b>2017</b>	Malcolm Fox Elgin Hodges Kevin Baker Richard Rhoden Dami Arowolaju Lawrence Minter Pascal Casmier Jonathon Lewis	<b>2016</b>	Dante Robinson Jabari Knox Deshawn Adams Cameron Woods Tyler Jones Korale White Tavis Reed Freesoul Thompson	<b>2015</b>	Kevin Banks Malik Blackman William Fountain Devin Hampton Landon Jones Alexander McMullen Bryant Riley Michael Smith Donald Stewart
<b>2014</b>	Damilola Arowolaju Tony Jones Steven Clark Anthony Clemons Dyrel Ashley Parrish Brown Kevin Banks Raquan Ferguson	<b>2013</b>	Akouete Dekpoh Malik Dent Sebastian Despiau Taylor Dodd Jarred Elliott Christopher Foxx Opeyemi Kusoro Michael Lane Trivon Wells	<b>2012</b>	Charles Cathey II Christopher Fisher Jason Jones Vincent Jones Myles Love Andy Nwalele Jacari Perkins Adam Harvey
<b>2011</b>	Jeff Badu Dwayne Cecil II Rashard Hayes Myles Love Jomar Mendoza Deontae Moore Brandon Saunders Anthony Sullers Jr.	<b>2010</b>	Milton F. Garrett III Tyris Jones Keantre Malone Terrance Scotton Jahliel Thurman Marchon Williams		

## **Dr. Martin Luther King Jr. Scholarship Luncheon**

As a champion against social injustice, the Rev. Dr. Martin Luther King Jr. centered his life's work around bringing different cultures together and advancing mankind. In our modern society, education serves as the platform for the advancement of all people. An educated and enlightened society makes better decisions, works for the common good and not only understands but also embrace the opportunity to return and do well for those who are less fortunate.

In an effort to amplify the values of Dr. King, the IDeAL Education Foundation began hosting the Dr. Martin Luther King Jr. Scholarship Luncheon. For the past 23 years, the Scholarship Luncheon has served as the key fund-raising vehicle in support of the Foundation's youth mentoring efforts. With great pride we have been able to increase our contributions year after year.

Since its inception, the Scholarship Luncheon's attendance has grown from a modest 75 guests to approximately 400 attendees, attracting a very diverse group of individuals. Our guests hail from various parts of Chicago and include physicians and other health professionals, government officials, attorneys, teachers and administrators, college professionals, financial industry executives, and managers of Fortune 500 companies.

## **Why become a sponsor or donor of the Scholarship Luncheon?**

- Charitable tax-exempt contributions afford the IDeAL Education Foundation the ability to fund scholarships for deserving high school and college students, and support other educational initiatives of the organization.
- As a corporation, brand association with community-based organizations like the IDeAL Foundation reinforces a commitment to investing in the bright young minds of future generations.
- Individual sponsorships recognize that support of the program initiatives funded by the Foundation is a great way to give back and help others in need.
- Without corporate and individual donors, the IDeAL Education Foundation could not advance its mission toward making a difference in the communities in which we serve. We don't live in a perfect world and there is never going to be a perfect time to give, yet there are always people who need help and your contributions help so many.
- Because your donations to the IDeAL Education Foundation are tax-deductible, you will be able to reduce your overall year-end tax burden as permitted by law.

## **Past Sponsors and Donors**

- Ariel Capital Management
- Annabelle Inn
- Bristol-Myers Squibb
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- Doubletree
- Enterprise Holdings
- Hampton Inn & Suites
- Hilton Hotels and Resorts
- Kellogg
- Kraft Foods
- Lettuce Entertain You Enterprises
- Marriott International
- PepsiCo
- Southwest Airlines
- State Farm Insurance
- The Private Bank
- UPS
- Ingredion Incorporated
- Urban Partnership Bank
- JPMorgan Chase & Co.

## **Jewel / Title Sponsor (\$10,000)**

- Title recognition in all advertising for Foundation programs and events.
- Two college scholarships awarded in the name of company or donor
- One premiere location table (10 seats) at the Dr. Martin Luther King Jr. Scholarship Luncheon.
- Invitation for company representative to provide brief remarks at the Scholarship Luncheon.
- Premiere booth location at the Scholarship Luncheon to share company or donor information with attendees.
- Title recognition and premiere full-page ad in the Scholarship Luncheon Souvenir Journal.
- Title recognition and company logo or donor's name on Scholarship Luncheon signage, video displays, and web site.
- Title recognition and company logo or donor's name on Scholarship Luncheon table signage.

## **Platinum Sponsor (\$5,000)**

- Major sponsor recognition in all advertising for Foundation programs and events.
- One college scholarship awarded in the name of company or donor
- Preferred location half-table (5 seats) at the Dr. Martin Luther King Jr. Scholarship Luncheon.
- Preferred booth location at the Scholarship Luncheon to share company information with attendees.
- Recognition and preferred full-page ad in the Scholarship Luncheon Souvenir Journal.
- Recognition and company logo or donor's name on Scholarship Luncheon signage, video displays, and web site.

## **Black and Gold Sponsor (\$2,500)**

- Sponsor recognition in all advertising for the Dr. Martin Luther King Jr. Scholarship Luncheon.
- One college scholarship awarded in the name of company or donor.
- Two seats at a preferred location table at the Scholarship Luncheon.
- Recognition and half-page ad in the Scholarship Luncheon Souvenir Journal.
- Recognition and company logo or donor's name on Scholarship Luncheon signage, video displays, and web site.

## **Silver Sponsor (\$1,000)**

- Sponsor recognition in all advertising for the Dr. Martin Luther King Jr. Scholarship Luncheon.
- Two seats at a preferred location table at the Scholarship Luncheon.
- Recognition and half-page ad in the Scholarship Luncheon Souvenir Journal.
- Recognition and company logo or donor's name on Scholarship Luncheon signage, video displays, and web site.

## **Bronze Sponsor (\$500)**

- Sponsor recognition in all advertising for the Dr. Martin Luther King Jr. Scholarship Luncheon.
- One complimentary ticket to the Scholarship Luncheon.
- Recognition and quarter-page ad in the Scholarship Luncheon Souvenir Journal.
- Recognition and company logo or donor's name on Scholarship Luncheon signage, video displays, and web site



## Sponsorship & Donor Form

### Sponsorship Form

Please complete this form and return it along with your donation (if applicable) to the address below. A representative from the IDEAL Education Foundation will contact you to acknowledge your participation, confirm your gift and answer any questions you may have.

Company/Donor Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

### Sponsorship Levels:

- |                                                           |                                                     |
|-----------------------------------------------------------|-----------------------------------------------------|
| <input type="checkbox"/> Jewel/Title Sponsor (\$10,000)   | <input type="checkbox"/> Platinum Sponsor (\$5,000) |
| <input type="checkbox"/> Black and Gold Sponsor (\$2,500) | <input type="checkbox"/> Silver Sponsor (\$1,000)   |
| <input type="checkbox"/> Bronze Sponsor (\$500)           |                                                     |

### Contact:

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