

2018 Dr. Martin Luther King Jr. Scholarship Luncheon

“Celebrating the Moral Courage to Take a Stand: A Tribute to Resiliency”

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Letter from the Vice-Chairman

To Whom It May Concern:

The bearer of this letter is authorized by the IDEaL Education Foundation to solicit ads and donations for its annual Dr. Martin Luther King Jr. Scholarship Luncheon, which will be held on Saturday, January 13, 2018 at the South Shore Culture Center, Robeson Theater, 7059 S. South Shore Drive, Chicago, IL 60649. The theme “Celebrating the Moral Courage to Take A Stand: A Tribute to Resiliency” will honor whose work exemplifies the spirit and legacy of the Civil Rights Movement.

The Souvenir Journal of the Scholarship Luncheon is a major source of revenue for scholarships and charitable donations. Your ad contribution will provide much needed support for programming and activities for deserving youth in the Chicago metropolitan area.

To purchase an ad in this year’s Souvenir Journal, please complete the attached form and return it to a Foundation board member, or mail it to The IDEaL Education Foundation, P.O. Box 19439, Chicago, Illinois 60619. Please remit camera-ready artwork and typewritten text, and protect photographs and artwork by enclosing them in a separate envelope. All checks should be made payable to the IDEaL Education Foundation. The deadline for submitting ad forms and accompanying artwork and text is December 27, 2017.

Thank you for your support.

Sincerely,

Marcus A. Payne

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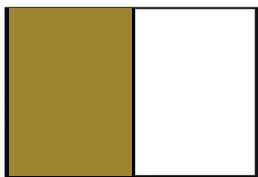
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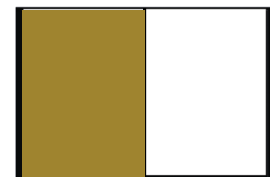
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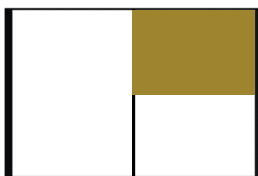
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- Please make all checks payable to: The IDEaL Education Foundation.
- The IDEaL Education Foundation’s Federal Tax Identification Number is:
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***For more information please contact Nisan Hubbard, Marketing/Communications:
Email: nisanhubbard2012@u.northwestern.edu***