

“The Urgency of Now”

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To Whom It May Concern:

The bearer of this letter is authorized by the IDeaL Education Foundation to solicit ads and donations for the annual Dr. Martin Luther King Jr. Scholarship Luncheon. This year's Scholarship Luncheon will be held on **Saturday, January 25, 2020** at the Marriot Marquis 2121 S. Prairie Ave Chicago, IL 60616 with the theme “The Urgency of Now”. In addition to awarding scholarships, we will honor community members whose work exemplifies the spirit and legacy of the Civil Rights Movement.

The Souvenir Journal of the Scholarship Luncheon is an additional source of revenue for scholarships and our educational programming. Your donation will provide much needed support for programming and activities for deserving youth in the Chicago metropolitan area.

To purchase an ad in the Souvenir Journal, please complete the attached form and return it to Justin Chandler via email at nikao1906@gmail.com. Please remit a high resolution file including camera-ready artwork and typewritten text. All checks should be made payable to the IDeaL Education Foundation. The deadline for submitting ad forms and accompanying artwork and text is **December 27, 2019**.

Thank you for your support.

Sincerely,



Ernest D. Williams, Ed.D.
Scholarship Luncheon Chair

Souvenir Journal Ad Form

Business/Organization Name : _____

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Address: _____

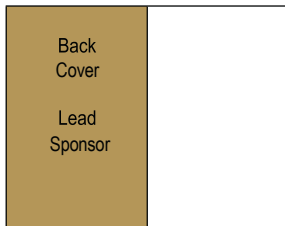
City: _____ State: _____ Zip: _____

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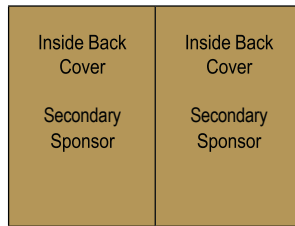
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Ad Sizes:

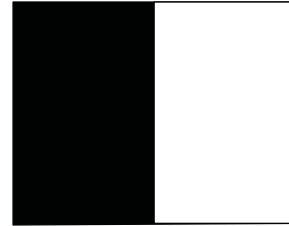
Please check the size of the purchased ad, and submit camera-ready art in **.JPEG (.jpg)** format (minimum resolution 150 dpi).



Back Cover – Color – \$500



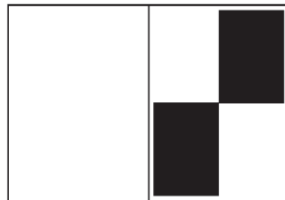
Inside Covers – Color – \$500



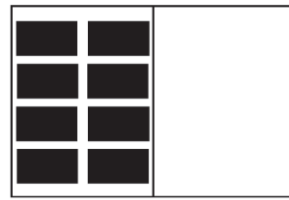
Full Page – \$150



Half Page – \$75



Quarter Page – \$50



Patrons/Business Cards – \$25

• Please make all checks payable to: **The IDEaL Education Foundation.**

The IDEaL Education Foundation’s Federal Tax Identification Number is: **36-3322231**

For more information please contact **Justin Chandler**, Marketing/Communications:

• **Email:** nikao1906@gmail.com

• **Phone:** 815-791-0705

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