



# 2020 Dr. Martin Luther King Jr. Scholarship Luncheon

*“The Urgency of Now”*

## *Vendor Form*

November 1, 2019

### **Board of Trustees**

Dear Small Business Owner,

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The IDEaL Education Foundation is a nonprofit, community-based educational and charitable organization with 501(c)(3) designation. Since 1992, the Foundation has worked to support the educational and social development of communities throughout Chicago. Our aim is to enhance the well-being of the greater Chicagoland area via educational and leadership development, while also promoting civic engagement. We collaborate with private and public philanthropic, corporate, and community organizations to build individual, family and community capacity among the recipients of our programmatic thrusts.

For the past 25 years, the IDEaL Education Foundation has held a scholarship luncheon to honor the life and legacy of the Rev. Dr. Martin Luther King, Jr. by awarding over 100 scholarships to African-American male students. For this year’s Scholarship Luncheon, which will be held on **Saturday, January 25, 2020** at the Marriot Marquis 2121 S. Prairie Ave, Chicago, IL 60616, we are hosting a “pop-up shop” vendor fair. The “pop-up” shop will feature small businesses. The “pop-up” shop will start at 10:00 am (an hour before our program) and conclude by 3:00pm.

Adding the “pop-up” shop will provide an excellent opportunity for individuals and small businesses to support the IDEaL Education Foundation while also promoting their business to attendees. The projected attendance at this year’s luncheon is 350-400 patrons. Becoming a vendor is a mutually beneficial opportunity that will allow you, the small business owner, to gain further exposure and business from our patrons.

If you would like to become a vendor for our 25<sup>th</sup> annual luncheon, please complete the enclosed form and return by **December 27, 2019**. Thank you for your support.

Sincerely,

Ernest D. Williams  
Scholarship Luncheon Chair



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### Vendor Registration Form

Please complete this form and return it to the address below by **December 27, 2019**. A representative from the IDEaL Education Foundation will contact you to acknowledge your participation, confirm your participation, and answer any questions you may have.

Company/Vendor Name: \_\_\_\_\_

Company/ Vendor Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail: \_\_\_\_\_

### Description of Goods/ Merchandise:

#### Vendor Package: (please select your vendor package)

- Gold Package - \$150 Donation plus a donated item that will be included in our raffle.** (This package includes one covered 6 foot table, two chairs, and digital advertising during the luncheon)
- Black and Gold Package - \$300 Donation plus one donated item that will be include in our raffle** (includes two covered 6 foot tables, four chairs, digital advertising, and featured advertising in form of announcements during our program)
- 25<sup>th</sup> Anniversary Package - \$400 Donation plus two donated items that will be included in our raffle** (includes two six foot tables covered tables, four chairs, digital advertising, and featured advertising in form of announcements during our program, and a full page advertisement in our souvenir ad book)

*Please note that we will provide light refreshments for our vendors. However, if you are interested in purchasing a ticket to support our event please inform Mr. Nicholas Martin.*

The IDEaL Education Foundation’s Federal Tax Identification Number is: **36-3322231**

Please visit **[www.idealfoundation1906.org](http://www.idealfoundation1906.org)** for additional details

***For more information please contact Nicholas Martin***

**E-mail:** martin.d.nick@gmail.com

**Phone:** (901) 947-8946

